



ROSCONGRESS INTERNATIONAL BUSINESS FORUM

# COMMUNICATION PLATFORMS

UNDER THE ROSCONGRESS INTERNATIONAL BRAND









### ABOUT ROSCONGRESS INTERNATIONAL





The Roscongress Foundation's international platform is designed to support the development of international dialogue on trade, economic, cultural, and humanitarian cooperation. Its main mission is to create international communication platforms that help establish and maintain

#### TARGET AUDIENCE

- Business associations
- Development corporations
- Investment funds
- Consulting agencies
- Large businesses

business contacts between representatives of the Russian and foreign business communities, reach agreements on joint project implementation, and expand collaboration.

- Small and medium-sized enterprises
- Higher education institutions
- Alumni communities
- Journalists and media outlets
- Representatives of executive authorities
- Public opinion leaders

THE ROSCONGRESS INTERNATIONAL PLATFORM OPERATES AT THE INTERSECTION OF BUSINESS EVENTS, EXPERT ANALYSIS, AND COMMUNICATION INITIATIVES

- Supports the participation of Russian government bodies, business organizations, and commercial companies in international exhibitions and forums
- Facilitates the participation of foreign states' representatives in major congress and exhibition events in Russia and its regions
- Organizes events on the sidelines of leading foreign forums, congresses, and exhibitions
- Hosts its own international events abroad, including forums, exhibitions, and roadshows
- Organizes business missions of Russian business associations and export-oriented companies abroad
- Arranges business missions of foreign states' representatives to Russia
- Assists Russian businesses in establishing communication with foreign partners
- Provides consulting and analytical support to both Russian and foreign businesses

## COMPETENCIES





- Developing the event concept and discussing it with stakeholders
- Preparing the event programme and promotional materials
- Selecting participants (including partners, speakers, and guests) and running the registration campaign
- Assembling the lineup of speakers
- Organizing thematic panel discussions
- Choosing the event venue and contractors

- Setting up business meetings with the foreign business community
- Setting up the press pool and ensuring press coverage
- Ensuring event information support
- Organizing interviews with major foreign media outlets
- Participation as a co-organizer
- Organizing stands and display area

### CALENDAR OF PAST EVENTS 2024-2025



African Energy Week

Cape Town, South Africa, 4–8 November

'World of Opportunities: Russia–ASEAN' International Business Forum

Kuala Lumpur, Malaysia, 26–27 November

XVII Verona Eurasian Economic Forum

Ras Al Khaimah, UAE, 5-6 December

Visiting Session to Promote Russia's Business and Investment Potential in Türkiye

Istanbul, Türkiye, 10 December

Visiting Session to Promote Russia's Business and Investment Potential in Thailand Bangkok, Thailand, 12 December

### 2025

EURASIA EXPO International Exhibition Tehran, Iran, 21–24 February

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INTERNATIONAL BUSINESS FORUM

Russia–Mexico Business Forum

Mexico City, Mexico, 3 April

Russia-Indonesia Business Forum

Jakarta, Indonesia, 14 April

Russia–Qatar Business Forum

Moscow, Russia, 17 April

#### AFRICAN ENERGY WEEK





#### CAPE TOWN, SOUTH AFRICA, 4-8 NOVEMBER 2024



#### 'WORLD OF OPPORTUNITIES: RUSSIA-ASEAN' INTERNATIONAL BUSINESS FORUM





KUALA LUMPUR, MALAYSIA, 26-27 NOVEMBER 2024



#### XVII VERONA EURASIAN ECONOMIC FORUM

#### RAS AL KHAIMAH, UAE, 5-6 DECEMBER 2024







#### VISITING SESSION TO PROMOTE RUSSIA'S BUSINESS AND INVESTMENT POTENTIAL IN TÜRKIYE

**ISTANBUL, TÜRKIYE, 10 DECEMBER 2024** 







#### VISITING SESSION TO PROMOTE RUSSIA'S BUSINESS AND INVESTMENT POTENTIAL IN THAILAND

**BANGKOK, THAILAND, 12 DECEMBER 2024** 







#### EURASIA EXPO INTERNATIONAL EXHIBITION





#### TEHRAN, IRAN, 21-24 FEBRUARY 2025



#### RUSSIA-MEXICO BUSINESS FORUM





#### **MEXICO CITY, MEXICO, 3 APRIL 2025**



#### RUSSIA-INDONESIA BUSINESS FORUM





#### JAKARTA, INDONESIA, 14 APRIL 2025







#### RUSSIA-QATAR BUSINESS FORUM

#### MOSCOW, RUSSIA, 17 APRIL 2025



### GEOGRAPHICAL **COVERAGE OF EVENTS**







Indonesia

China



Iran

THE EVENT CALENDAR IS AVAILABLE AT: **RC-INTERNATIONAL.ORG/EN** 

**ROSCONGRESS** 

INTERNATIONAL



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INTERNATIONAL

BUSINESS FORUM

Brazil



Oatar





UAE







Tajikistan

Malaysia

Thailand



Mexico

Türkiye

South Africa

#### **UPCOMING EVENTS 2025**

Russia-Brazil **Business Forum** 

Rio de Janeiro, Brazil 3 July

The Central Asia International Economic Forum (CAIEF)

Dushanbe, Tajikistan 22 July

XVIII Verona Eurasian Economic Forum Istanbul, Türkiye 23-24 September

Business mission to Oman **Business Forum** Russia-Malaysia October





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