

ROSCONGRESS INTERNATIONAL:

THEMATIC AND COMMUNICATION PLATFORMS





ABOUT ROSCONGRESS INTERNATIONAL



The Roscongress Foundation's international platform is designed to support the development of international dialogue on trade, economic, cultural, and humanitarian cooperation. Its key task is to create international communication platforms that facilitate the establishment and maintenance of business

contacts between representatives of Russian and foreign business communities, the implementation of joint projects in various fields, and the expansion of mutually beneficial cooperation as a whole.

TARGET AUDIENCE

- Business associations
- Development corporations
- Investment funds
- Consulting agencies
- Major businesses
- Small and medium-sized enterprises
- Higher education institutions
- Alumni communities
- Journalists and media outlets
- Representatives of executive authorities
- Public opinion leaders

THE ROSCONGRESS INTERNATIONAL PLATFORM IDENTIFIES SOLUTIONS FOR THE WELL-COORDINATED MANAGEMENT OF CONVENTION AND EXHIBITION EVENTS, EXPERT ANALYSIS, AND COMMUNICATION INITIATIVES

- Supports participation of Russian government bodies, business organizations, and commercial companies in international exhibitions and forums
- Facilitates the participation of representatives of foreign states and organizations in major convention and exhibition events in Russia and its regions
- Organizes events on the sidelines of leading foreign forums, conventions and exhibitions
- Holds its own international events abroad, including forums, exhibitions, and roadshows
- Organizes business missions of Russian business associations and export-oriented companies abroad
- Arranges business missions of foreign states' representatives to Russia
- Assists Russian businesses in establishing communication with foreign partners
- Provides consulting and analytical support to both Russian and foreign businesses

COMPETENCIES

- Organizes events on a turnkey basis
- Participates as a co-organizer
- Develops the event concept and discusses it with stakeholders
- Prepares the event programme and promotional materials
- Selects participants, runs the registration campaign
- Builds pool of partners
- Assembles the lineup of speakers
- Organizes thematic panel discussions
- Chooses the event venue and contractors
- Sets up business meetings with the foreign business communities
- Sets up press pools and ensures press coverage
- Provides event information support
- Organizes interviews with key foreign media outlets
- Organizes stands and display areas

CALENDAR OF PAST EVENTS 2024–2025

2024

African Energy Week

Cape Town, South Africa, 4–8 November

'World of Opportunities: Russia–ASEAN'
International Business Forum

Kuala Lumpur, Malaysia, 26–27 November

XVII Verona Eurasian Economic Forum

Ras Al Khaimah, UAE, 5–6 December

Visiting Session to Promote Russia's Business
and Investment Potential in Türkiye

Istanbul, Türkiye, 10 December

Visiting Session to Promote Russia's Business
and Investment Potential in Thailand

Bangkok, Thailand, 12 December

2025

EURASIA EXPO International Exhibition

Tehran, Iran, 21–24 February

Russia–Mexico Business Forum

Mexico City, Mexico, 3 April

Russia–Indonesia Business Forum

Jakarta, Indonesia, 14 April

Russia–Qatar Business Forum

Moscow, Russia, 17 April

Russia–Brazil Business Forum

Rio de Janeiro, Brazil, 3 July

Central Asia International Economic Forum
(CAIEF)

Dushanbe, Tajikistan, 22 July

AFRICAN ENERGY WEEK

CAPE TOWN, SOUTH AFRICA, 4-8 NOVEMBER 2024



'WORLD OF OPPORTUNITIES: RUSSIA-ASEAN' INTERNATIONAL BUSINESS FORUM

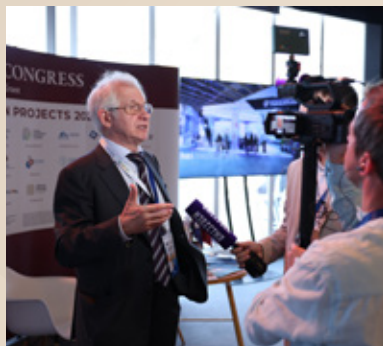


KUALA LUMPUR, MALAYSIA, 26-27 NOVEMBER 2024



XVII VERONA EURASIAN ECONOMIC FORUM

RAS AL KHAIMAH, UAE, 5–6 DECEMBER 2024



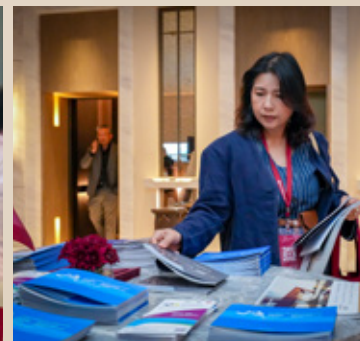
VISITING SESSION TO PROMOTE RUSSIA'S BUSINESS AND INVESTMENT POTENTIAL IN TÜRKİYE

ISTANBUL, TÜRKİYE, 10 DECEMBER 2024



VISITING SESSION TO PROMOTE RUSSIA'S BUSINESS AND INVESTMENT POTENTIAL IN THAILAND

BANGKOK, THAILAND, 12 DECEMBER 2024



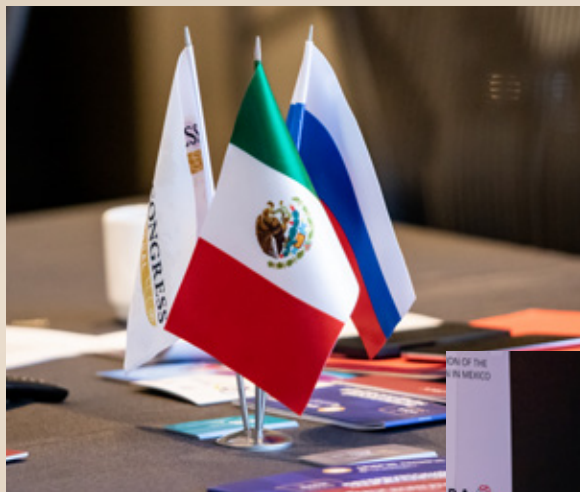
EURASIA EXPO INTERNATIONAL EXHIBITION

TEHRAN, IRAN, 21-24 FEBRUARY 2025



RUSSIA-MEXICO BUSINESS FORUM

MEXICO CITY, MEXICO, 3 APRIL 2025



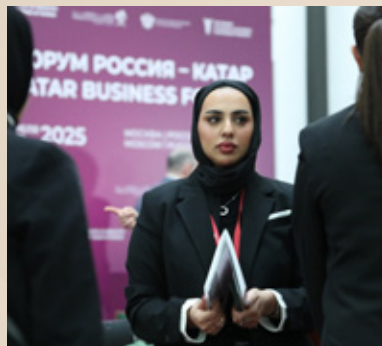
RUSSIA-INDONESIA BUSINESS FORUM

JAKARTA, INDONESIA, 14 APRIL 2025



RUSSIA-QATAR BUSINESS FORUM

MOSCOW, RUSSIA, 17 APRIL 2025



CENTRAL ASIA INTERNATIONAL ECONOMIC FORUM (CAIEF)

DUSHANBE, TAJIKISTAN, 22 JULY 2025



GEOGRAPHICAL SCOPE OF EVENTS



Brazil



India



Indonesia



Iran



Qatar



Kyrgyzstan



China



Malaysia



Mexico



UAE



Oman



Tajikistan



Thailand



Türkiye



South Africa



THE EVENT CALENDAR
IS AVAILABLE AT:
RC-INTERNATIONAL.ORG/EN



150
events annually

participants
from



>200
countries

226 economic partners; industrialists'
and entrepreneurs' unions;
and financial, trade, and business
associations

from
89 countries
worldwide

>5,000
experts in Russia and abroad

>15,000
media representatives

358 non-profit organizations,
federal government bodies,
lawmakers, and regional governments
across Russia

ROSCONGRESS INTERNATIONAL COOPERATION AREA AT SPIEF 2025



In 2025, the Roscongress International Platform operated a new thematic and networking area at the St. Petersburg International Economic Forum (SPIEF) – **the Roscongress International Cooperation Area**. It is designed to be a single communication space for dialogue among representatives of the Russian and foreign government and public institutions, business circles, expert communities, international organizations, and integration associations.

The Roscongress International Cooperation Area at SPIEF 2025 featured:

- stands from the Roscongress Foundation's partners
- a meeting area
- a multifunctional hall for presentations, discussions, and signing cooperation agreements
- a joint studio for TV BRICS, the Roscongress International Platform, and SPIEF

Partners of the Roscongress International Cooperation Area at SPIEF 2025:





“The Roscongress International Cooperation Area is a logical development of the Foundation’s international activities and a response to the growing demand for multilateral dialogue, especially in the context of the new architecture for global interaction that is currently being constructed. We expect this new area to become a permanent part of SPIEF and be part of other international events in the future”

Chairman of the Board and CEO of the Roscongress Foundation, Alexander Stuglev

ROSCONGRESS INTERNATIONAL COOPERATION AREA AT SPIEF 2025



The opening ceremony of the Roscongress International Cooperation Area was attended by:



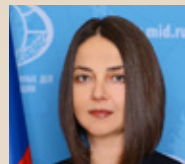
Deputy President
of the Republic
of South Africa
Paul Mashatile



Assistant Minister
of Investment
of Saudi Arabia
**Ibrahim
Al-Mubarak**



Chairman
of the Board
and CEO
of the Roscongress
Foundation
**Alexander
Stuglev**



Director
of the Department
for Partnership
with Africa
of the Russian
Ministry of Foreign
Affairs
**Tatyana
Dovgalenko**



Chairman
of the ASEAN
Business Advisory
Council (ASEAN-
BAC)
**Mohamed Nazir
bin Abdul Razak**



Chairman
of the Russia-
Belarus Bilateral
Committee
of the Indonesian
Chamber
of Commerce
and Industry
(KADIN Indonesia)
Didit Ratam

“Congratulations to the Roscongress Foundation team on the launch of the Roscongress International Cooperation Area. At the opening ceremony, we discussed how important it is to establish personal connections, meet new people, and communicate in person. The Roscongress International Cooperation Area will become a true window for such interactions”

Chairman of the Russia-Belarus Bilateral Committee of the Indonesian Chamber of Commerce and Industry (KADIN Indonesia), Didit Ratam



RESULTS OF ROSCONGRESS INTERNATIONAL COOPERATION AREA AT SPIEF 2025



During SPIEF 2025, the following took place at the Roscongress International Cooperation Area:

- twelve thematic events including investment presentations, themed discussions, expert lectures, a Ted Talk, and South African wine tasting;
- discussions about the current state of and prospects for international business, investment, trade, economic, cultural, humanitarian, technological, and media cooperation;
- the signing of 21 cooperation agreements between the Roscongress Foundation and business associations, chambers of commerce, business structures and alliances, educational institutions, public organizations in Russia and abroad and their associations, and Russia's regions.

Impactful contributions to the Roscongress International Cooperation Area were also made by:

- The Latin American Chamber of Commerce in Russia (CCLAR)
- IberAtlantic Global Corporation
- The Russian-Chinese Committee for Friendship, Peace, and Development
- The Leningrad Region Chamber of Commerce and Industry
- The Russia–South Africa Business Council
- The Russia–ASEAN Business Council
- The Diplomatic Academy of the Russian Ministry of Foreign Affairs
- TV BRICS International Media Network
- The Youth Council of the Central Bank of the Russian Federation (Bank of Russia)
- participants in the SPIEF Academy and Point Junior projects
- numerous experts, government officials, public figures, and representatives of Russian and international business circles who spoke at the venue



You may
find more
details
at the
Roscongress
Foundation
website

The practical results of the Roscongress International Cooperation Area have demonstrated its value as a new format of interaction. This thematic and communication platform will become an integral part of the St. Petersburg forums and other events organized by the Roscongress Foundation.

THE TV BRICS TELEVISION STUDIO AT SPIEF 2025



A **joint media project from the Roscongress International Platform and the TV BRICS International Media Network** was implemented at the Roscongress International Cooperation Area at SPIEF 2025. Its central element was the **TV BRICS television studio**.

The results of its work include:

- 25+ videos on international business cooperation
- A true mix of ideas: the TV BRICS studio brings together the voices of 26 professionals from different fields and continents
- Global reach: interviews are available in six languages (Russian, English, Chinese, Portuguese, Spanish, and Arabic) on the TV BRICS portal and are promoted by TV BRICS media partners around the world. The total audience coverage of TV BRICS materials about SPIEF in foreign media totalled more than 600 million users.

Guests of the TV BRICS television studio in the Roscongress International Cooperation Area included:

- **Tatiana Valovaya**, Director-General of the United Nations in Geneva
- **Domingo Garcia**, President of the Latin American Chamber of Commerce in Russia (CCLAR)
- **Maria Zakharova**, Director of the Information and Press Department, Official Representative of the Russian Ministry of Foreign Affairs
- **Paul Mashatile**, Deputy President of the Republic of South Africa
- **Hector Arenas Neira**, Ambassador Extraordinary and Plenipotentiary of the Republic of Colombia to the Russian Federation
- **Mohamed Nazir bin Abdul Razak**, Chairman of the ASEAN Business Advisory Council (ASEAN-BAC)
- **Ricardo Salgado**, Minister for Strategic Planning of the Republic of Honduras
- **Walid Farghal**, Director General of the AIM Congress Foundation
- **and many more.**

"Cooperating with the Roscongress International Platform at SPIEF enabled our editorial team to prepare exclusive information materials, the main objective of which was to position SPIEF as a global expert economic platform. This strengthened the TV BRICS information agenda and resonated with our foreign media partners"

CEO of TV BRICS, Janna Tolstikova



You may find out more on the Roscongress Foundation website



Video materials are available at the TV BRICS website

ROSCONGRESS INTERNATIONAL COOPERATION AREA AT SPIEF 2025











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